

NSCC Doing Business in Cuba Mini Summit/ Conference – March 5th Agenda Overview

8:30 AM: Registration

9:00 AM: Welcome and Opening Ceremonies – Ivany Waterfront Theatre

9:20 AM: Cuban socio-economic climate - Cuba is open for business

Mara Bilbao Diaz - Cuban Canadian Consul General (Consulate of Cuba in Montreal)

9:40 AM: Nova Scotia international trade business context – Nova Scotia is open for trade

TBD, Nova Scotia Business Inc.

10:00 AM Cuban Chamber of Commerce context - business opportunities in Cuba

Celia Labora - Director of International Relations (Cuba Chamber of Commerce National Office)

10:20 AM: Musical Interlude and The Los Primos Project

Jeff Goodspeed – Musician and Teacher (Nova Scotia Community College)

10:40 AM: Halifax Chamber of Commerce context – mandate, membership, and programs

Patrick Sullivan - President and CEO (Halifax Chamber of Commerce)

11: 00 AM: Cuba-Canada bilateral relations and how to do business in Cuba

Cristina Ramos - Commercial Economic Counselor of the Embassy of Cuba in Canada (Ottawa, Canada)

11:20 AM: Halifax socio-economic context – Halifax is open for business

Ian Munro, Chief Economist (Halifax Partnership)

Noon: Networking Lunch

1:00 PM: Reflecting on Cuba's history

Stephen Kimber - Professor, journalist, writer (University of King's College)

1:20 PM: Cuban tourism context and emerging tourism business opportunities

Eloy Arnerio Govea Rodrigue - Director of the Cuba Tourist Board (Ontario, Canada)

1:40 PM: Nova Scotia tourism sector and marketing approach

TBD, Nova Scotia Department of Business and Tourism

2:00 PM: Canadian export support programs and services

Ed Steeves, Regional Vice President, Atlantic Canada (Export Development Canada)

2:20 PM: EduNova/ ACOA mission to FIHAV Fall, 2018

Wendy Luther, President and CEO (EduNova)

2:40 PM: Atlantic Canadian business development support programs

Paul Gerin - Business Development Officer (Canada Business Nova Scotia/ ACOA)

3:00 PM: Nova Scotia businesses – who we are, what we do, emerging opportunities

- James Surette, Vice President (Surette Battery Company Ltd.)
- Ken Reardon, Director of Business Development (Atlantic Purification Systems)
- Grayson Swan, Vice President of Operations (One Wind Inc.)
- Lenore Zann, Member of the Legislative Assembly (Province of Nova Scotia)

4:00 AM: Musical Postlude – NSCC Music Alumni Concert

Jeff Goodspeed – Musician and Teacher (Nova Scotia Community College)

5:00 PM: Chambers of Commerce Cash Bar Reception and Networking Event