

**GLOBE 2016 Conference & Innovation Expo:
Business Innovation for the Planet**

March 2-4, 2016
Vancouver, Canada

**G L O
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1 6 E**

The Leadership Summit
for Sustainable Business.

GLOBE 2016 Innovation Expo: Showcasing Clean Technologies

Generate business leads. Set up partnerships. Find out about export opportunities.

Attached to the GLOBE 2016 Conference (www.globeseries.com), the Innovation Expo is an international platform for showcasing your clean tech services and products to public and private sector buyers from over 50 countries and across diverse markets.

The GLOBE 2016 Innovation Expo will provide clean tech providers with unique access to key buyer networks and markets, with many opportunities to connect with potential clients and investors, generate business leads, gain market intelligence and set up new channels to market.

Who should exhibit at the GLOBE 2016 Innovation Expo?

Clean tech companies that provide services or products that enhance productivity, efficiency and/or solve an environmental challenge across all sectors of the economy, including mining, energy, forestry, manufacturing, commercial buildings, urban infrastructure, transportation, and food systems.

You should be at the GLOBE 2016 Innovation Expo if you are a clean tech innovator in areas such as: power generation, smart grid, energy and natural resource efficiency, alternative fuels, advanced materials and transportation, carbon capture and storage, and greenhouse gas (GHG) management.

GLOBE BY THE NUMBERS

3000
Organizations

1600
Conference Delegates

250
Exhibitors

600
Presidents & CEOs

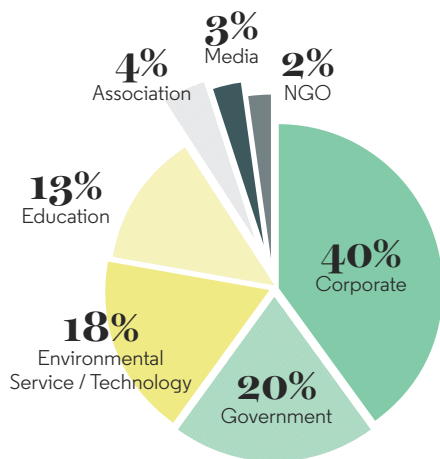
250
Conference Speakers

50
Countries Represented

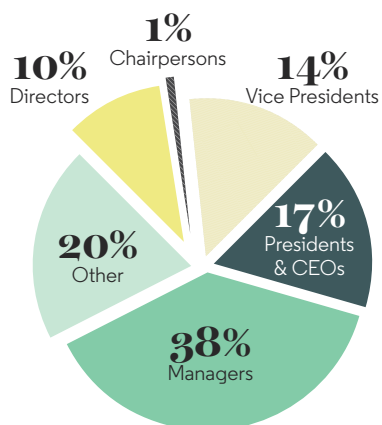
Who attends GLOBE?

Buyers and decision makers from 50+ countries and hundreds of companies

Attendees by Sector



Corporate Attendees – by Job Title



Benefits of exhibiting at the GLOBE 2016 Innovation Expo

Connect with potential buyers and investors

- **B2B Networking Platform:** Connect and do business with buyers and potential business partners in advance of, during and after GLOBE 2016.
- **Clean Tech Challenge-Pitch Forum:** Propose a solution to one of the sector-specific sustainability challenges.
- **B2B Matchmaking and Speed Dating Programs:** Let GLOBE help you screen and facilitate meetings with potential buyers and business partners.
- **Interact with vendors from around the world:** Almost 30 countries have committed to bringing missions that include buyers looking for clean tech solutions.
- **Attend workshops and intelligence sessions on export opportunities** in China, India, ASEAN countries, U.S. and Mexico + subsidies and tax incentives that will help you leverage investment.
- **Present your product and/or solution on the GLOBEX main stage.**

Maximize your marketing dollars, build your market awareness and increase the number of qualified prospects

- **Print advertising:** placements in national, regional and local and industry publications, including the Globe & Mail.
- **Email communications** sent to almost 100,000 sustainability professionals in North America, Asia and Europe.
- **Digital and web advertising:** placements in leading blogs, news sites and industry portals.
- **Press releases** leading up to the event that highlight attractions and exhibitor products. Access the GLOBE media team and identify and coordinate media opportunities before, during and after the event.
- **Social media presence** reaching thousands of followers.
- **Comprehensive and mobile-responsive website**
- **Access to a massive national and international network** through GLOBE strategic alliances forged with industry associations, strategic event partners, and official media partners

Drive traffic to your booth with these resources and activities (complimentary for exhibitors)

- **Digital invitations** to send to your customers and prospects.
- **Company listing** on the GLOBE 2016 website and in the official on-site Expo Guide.
- **Comprehensive profile in the B2B networking platform**
- **Listing in the on-site event App**
- **Unlimited use of the browseable, searchable attendee networking platforms**
- **Press release listings** on the GLOBE 2016 website.
- **Exhibitor marketing kit** with tips and resources for maximizing your presence at the show.
- **Conference coffee breaks and several GLOBE Conference sessions** will be held on the Expo floor, driving traffic to your booth.

In partnership with:



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